



News Release

PICA CORPORATION OPENS PANAMA OFFICE

Janice Becerra Named Regional Manager

For Immediate Release

April 1, 2008

COLUMBUS, Ohio – PICA Corporation, the global leader for brand protection, loss prevention, risk management and security consulting services, has opened an office in Panama, under the direction of Janice Becerra, who was recently hired as Regional Manager.

For more than 25 years, PICA has been protecting the world's most valuable brands with creative and innovative solutions, best global practices, and a unique, integrated business model specifically developed to service an international clientele in the apparel, automotive, consumer products, energy, food and drug, finance, government, insurance, legal, luxury goods, media and entertainment, medical products, retail and technology sectors. PICA has the resources to deliver anywhere in the world. PICA currently has operatives on the ground in over 300 locations worldwide. The addition of the Panama office brings the number of regional offices to 19.

PICA's full line of services includes:

- Asset Protection
- Background Research
- Brand Promotion
- Brand Protection
- Compliance Audits
- Crisis Management
- Diversion Consulting
- Due Diligence
- Environmental Litigation
- Insurance Defense and Claims Handling
- Integrated Security Solutions
- Loss Prevention
- Market Intelligence
- Port and Supply Chain Protection
- Risk Management
- Security Consulting
- Training
- Web and Market Monitoring

"We are dominant in Latin America, and the new Panama office will give us a greater presence in a critical financial and logistics center for the region," Vincent Volpi, CEO of PICA, said. "Janice fits our team profile of highly educated, well-connected and energetic professionals who can provide turnkey client solutions."

Becerra formerly worked in the legal department of COPA Airlines and as a paralegal for the European Commission as part of the project "Support to the Modernization of the Penitentiary System." She holds a postgraduate diploma in arbitration and conciliation from the Universidad Santa María La Antigua, a degree in rights and political science from the Universidad Santa María La Antigua and a bachelor in commerce from the Instituto Cultural Bilingüe. She also has experience in IP enforcement actions, including activities in the ports and at all levels of the supply, distribution and retail chain.

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The office can be found at:
Av. Manuel María Icaza y Calle 54
Área Bancaria, Edif. Proconsa
Panamá, Rep. de Panamá
Phone: (507) 399-1801
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About PICA Corporation

PICA Corporation, established in 1982, is one of the largest companies in the world dedicated to brand protection, loss prevention, risk management and security consulting, servicing predominantly Fortune 500 clientele and their counsel. Protecting the world's most valuable brands, the Columbus-based company maintains regional offices in Atlanta, Bogotá, Cincinnati, Cleveland, Houston, Hong Kong, Lima, London, Los Angeles, Mexico City, Miami, Milan, New York, Phoenix, São Paulo, Tampa, and Washington, DC, and has experienced resident consultants in over 300 other major metropolitan areas of the world.

PICA Corporation offers asset protection, background research, brand protection, compliance audits, corporate and government training, corporate/industrial undercover services, corporate profiling and due diligence, corporate theft investigations, crisis management, environmental litigation support, executive protection, insurance defense, Internet fraud investigations, port and supply chain protection, product diversion investigations product security solutions, retail loss prevention, security consulting and Web monitoring. For more, please visit www.pica.net.

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