



News Release

For Immediate Release
September 24, 2007

KELLY MORSE NAMED REGIONAL DIRECTOR, MIDWEST, OF PICA CORPORATION

COLUMBUS, Ohio – Kelly Morse has been promoted to regional director for the Midwest at PICA Corporation, one of the world's largest corporate investigations and loss prevention companies, headquartered in Columbus, Ohio.

Morse came to PICA in March 2003, as an insurance fraud investigator. She brought to PICA valuable surveillance experience as a brand integrity and intellectual property investigations expert. She then served as regional manager for the Columbus office, before her promotion to regional director, effective August 1, 2007.

"Kelly has been a valuable resource to PICA and our clients," said Vincent Volpi, CEO of PICA Corporation. "With more than five years of experience in the investigations and loss prevention industry, she will do a superb job in the role of regional director."

Prior to joining PICA, Morse conducted insurance and worker's compensation fraud investigations for third party administrators and corporations. She is a member of the Ohio Investigators Association, Columbus Claims Association and Central Ohio Self-Insurers Association.

Morse received a Bachelor of Arts in criminology with a minor in sociology from the Ohio State University in 2001. Areas of focus included criminal justice, the penal system, crime and delinquency and psychological course work.

About PICA Corporation

PICA Corporation, established in 1982, is one of the largest companies in the world dedicated to corporate investigations and loss prevention consulting, servicing predominantly Fortune 500 clientele and their counsel. Protecting the world's most valuable brands, the Columbus-based company maintains regional offices in Atlanta, Bogotá, Cincinnati, Cleveland, Guangzhou City, Houston, Lima, London, Los Angeles, Mexico City, Miami, New York, Phoenix, São Paulo, Tampa, and Washington DC, and has experienced resident agents in over 200 other major metropolitan areas of the world.

PICA Corporation offers background research, compliance audits, corporate theft investigation, corporate/industrial undercover services, corporate profiling and due diligence, environmental litigation, insurance defense, intellectual property, Internet fraud investigations, product diversion investigations, retail loss prevention, security consulting and integrated product security solutions. For more information, please visit www.pica.net.

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